

Keller Mortgage Canada Brand Standards

All communications/advertising produced must follow the guidelines below and should be approved by the Keller Mortgage Canada team prior to production. For any questions or to submit your piece for approval, please email social@kellermortgagecanada.com

CORPORATE LOGOS:



BRANDING REQUIREMENTS:

- Brokerage license number if operating in Ontario (ON LIC# 13403)
- Keller Mortgage Canada email and website
- Multi-service advertising is not permitted for regulatory reasons. If adding your contact information to the marketing piece, please ensure you're using the designated realtor banner space to ensure compliance.

Any custom pieces created should be sent to social@kellermortgagecanada.com for final approval

TYPE & COLOUR

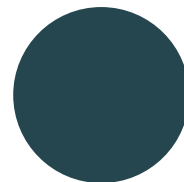
Heading Font:

Proxima Nova SemiBold

Paragraph Font:

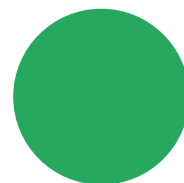
Filson Pro

Minimum font size: 6pt.



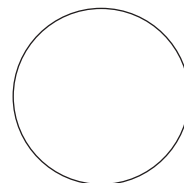
BLUE

C 84 M 59 Y 53 K 39
R 40 G 70 B 78



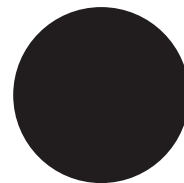
GREEN

C 80 M 6 Y 86 K 0
R 32 G 169 B 95



WHITE

C 0 M 0 Y 0 K 0
R 255 G 255 B 255



BLACK

C 75 M 68 Y 67 K 90
R 0 G 0 B 0